

# Security Awareness Service

**When it comes to network security, your employees are your weakest link.** Your organization can have all the right technical defenses in place, but all it takes is one well-intentioned staff member clicking on the wrong email attachment, and you're in serious trouble.

**95% OF ALL SUCCESSFUL  
CYBERATTACKS RESULT FROM  
A PHISHING SCAM.**



**THESE ATTACKS CAN RESULT IN:**



**YOUR DATA BEING ENCRYPTED  
AND PUT UP FOR RANSOM**



**IRREVERSIBLE DESTRUCTION  
TO YOUR SYSTEMS**

## RESULTS

No solution is worth an investment unless it makes a tangible impact on your business.

Our Security Awareness Service will deliver:

- **Decreased risk.** Human error accounts for the vast majority of successful cyberattacks. Training your staff can decrease your risk by up to 70%.
- **Increased confidence.** You can rest assured that your staff is informed and prepared to act as your organization's first (and best) line of defense.
- **A better compliance posture.** Many regulations, including HIPAA, PCI DDS, SOX, and NIST 800-171 require ongoing security training to stay in compliance.

As part of our service, we'll measure our progress toward achieving the results that matter most to your organization.

## THE 3 PILLARS OF SECURITY AWARENESS

Our Security Awareness Service includes the design and implementation of a customized security awareness program based on the industry-leading KnowBe4 platform.

The program revolves around 3 core pillars:

1. **Annual security training** to kick off the program, educate your staff about top threats, how to avoid them, and how to respond.
2. **Monthly security reminders** to reinforce and build upon what you learned in the annual training.
3. **Periodic phishing simulation** to provide real-life (but harmless) examples of phishing scams, and educate those who fall for them.

We'll monitor your program, track your results, and adjust your program to be as unintrusive as possible while still providing maximum security benefit.

**YOUR PEOPLE ARE YOUR  
WEAKEST LINK AND YOUR  
BEST DEFENSE**



**SECURITY TRAINING CAN DECREASE  
YOUR RISK OF A BREACH BY UP TO**

**70%**

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